Asian Agri and Apical Unveil ‘Sustainable Palm Oil Everywhere Everyday’ at Trade Expo Indonesia 2019

Serpong, 16 October 2019 - Asian Agri and Apical are participating in the annual Trade Expo Indonesia which is being held from 16 to 20 October at ICE, Serpong. Indonesian Vice President M. Jusuf Kalla opened the Trade Expo and visited the hall where Asian Agri and Apical showcased how they promoted the sustainable production of palm oil in the country.

Together with Vice President Kalla, Minister of Trade Enggartiasto Lukita and Minister of Industry Airlangga Hartarto visited Asian Agri and Apical’s exhibit which featured oil palm fresh fruit bunches, Topaz seeds and palm oil derivative products. They were greeted by senior company representatives including Asian Agri’s Sustainability and Stakeholder Relations Director, Bernard Riedo, and Corporate Affairs Director, Fadhil Hasan.

With the theme “Sustainable Palm Oil Everywhere Everyday”, visitors learn about the upstream and downstream processes of palm oil production by observing the visual panels as well as participating in various booth activities such as business discussions and quizzes.

Asian Agri is one of the leading companies in Indonesia that produces palm oil through 100,000 ha of its own managed plantations as well as over 101,000 ha of plantations via its long-term smallholder partnerships. Apical is one of the largest exporters of refined palm oil in Indonesia, owning and controlling an extensive palm oil downstream value chain, engaged in the refining, processing and trading of palm oil for both domestic use and international export.

“Trade Expo Indonesia 2019 provides Asian Agri and Apical with the opportunity to meet people who are interested to know more about the industry as well as those who wish to collaborate with us. Apart from promoting our own brands and products, we share with visitors how we manage our operations sustainably. In turn, we receive feedback and opinions of international buyers and visitors about the products required in their countries”, said Bernard Riedo, Sustainability & Stakeholder Relations Director of Asian Agri.
About Asian Agri:

Asian Agri is one of Indonesia's largest palm oil producers since 1979. Today, the company manages 100,000 hectares of land and employs over 25,000 people. A pioneer of the Indonesian government’s Trans-National Government Migration (PIR-Trans) program, Asian Agri works with 30,000 plasma smallholders in Riau and Jambi who operate 60,000 hectares of palm oil plantations, as well as independent smallholders, bringing about positive impact on their quality of life and economic development.

Implementing a strict “no burn” policy and best practices in sustainable plantation management, Asian Agri has helped its smallholder partners improve productivity, yield and supply chain traceability, while assisting them obtain certifications. The company’s mills are technologically advanced and energy self-sufficient, minimizing greenhouse gas emissions.

Asian Agri is a member of the Roundtable on Sustainable Palm Oil (RSPO). More than 86% of both owned plantations in North Sumatra, Riau & Jambi provinces and 100% of scheme smallholder plantations in Riau & Jambi provinces have been RSPO certified. All plantations, including those owned by smallholders, have been certified by ISCC (International Sustainability & Carbon Certification). The company has also been 100% ISPO (Indonesian Sustainable Palm Oil) certified.

The company’s operations are ISO 14001 certified, while its Learning Institute and nursery research center in Riau province, Indonesia are both ISO 9001 certified. Asian Agri’s R&D Center in North Sumatra was also given a certification by the International Plant-Analytical Exchange at the WEPAL lab at Wageningen University in The Netherlands, for its high standards.

About Apical:

Apical Group Ltd is one of the largest exporters of palm oil in Indonesia, owning and controlling an extensive spectrum of the palm oil business value chain from sourcing to distribution. It also engages in the refining, processing and trading of palm oil for both domestic use and international export. Its operations are located in Indonesia, China and Spain, and include five refineries, three biodiesel plants, an oleochemical plant and a kernel crushing plant.

Apical’s business is built on a broad sourcing network in Indonesia with integrated refinery assets at strategic locations. These are strengthened by efficient logistic channels supported by Apical’s own infrastructure to deliver to a wide range of clients from international trade houses to local industrial buyers. With its unique business model, Apical has been able to control product quality and address sustainability and food safety issues, while running highly efficient operations at its world-class refineries and integrated storage and bulking facilities.

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