



## PRESS RELEASE

### **Revamped Website Features Enhanced Transparency into Apical's Sustainability Initiatives**

**Kuala Lumpur, 29 September 2021** – Apical Group, one of the largest palm oil exporters in Indonesia, owning and controlling a broad spectrum of the palm oil business value chain from sourcing to distribution, is pleased to announce the launch of our redesigned website, [www.apicalgroup.com](http://www.apicalgroup.com). Over the past few years, Apical has rapidly expanded our operations and the website revamp reflects our scale of business and dedication to Sustainability.

Apical's new website redesign is the foundation to building meaningful interaction in the digital space. The revamped website design highlights a more valuable, user-centric and responsive resource that is compatible on all platforms and devices.

As a leading integrated supplier of sustainable edible oil, Apical values our stakeholders and our new website allows users and stakeholders to quickly and easily navigate and learn about our sustainably sourced products and solutions. Equipped with easy navigation controls and content written specifically with users and stakeholders in mind, the new website offers enhanced transparency into Apical's sustainability initiatives as well as improved user experience.

An important element of the site design is the addition of our Supply Chain Monitoring to demonstrate our commitment to ensuring sustainability throughout our entire supply chain. The dual-language site also offers quick access to resources, including Sustainability Reports, articles, news and media releases.

Our revamped website caters to domestic and international markets and features streamlined access to our sustainability commitments and progress. This includes enhanced and easy-to-find resources and information on our progress dashboard, policies & framework, traceability & working with suppliers, grievance, grievance tracker, social & environmental management and supply chain monitoring through technology.

Our new website reinforces our brand strategy, which focuses on our dedication to sustainability and enables us to continue to establish our stakeholder relationship in an ever-changing digital environment

We are excited to launch our new digital presence as the next step in our evolution as a leading integrated supplier of sustainable edible oil. The website will be updated regularly with Apical's latest sustainability initiatives, news and events.

To learn more about the new changes to our website, please [click here](#).

### **About Apical**

Apical Group is one of the largest palm oil exporters in Indonesia, owning and controlling a broad spectrum of the palm oil business value chain from sourcing to distribution. The company is also involved in the refining, processing of palm oil for domestic use and for international export. Its operations are located in Indonesia, China and Spain, and include six refineries, four biodiesel plants, two oleo chemical plants and a kernel crushing plant. Through joint ventures, Apical also has tolling and distribution operations in India, Pakistan, Philippines and Brazil.

Apical's business is built on an extensive sourcing network in Indonesia with integrated refinery assets in strategic locations. This is reinforced by efficient logistics channels supported by Apical's own infrastructure to deliver to a wide range of clients from international trading houses to local industrial buyers. With its unique business model, Apical has been able to control product quality and address sustainability and food safety concerns, while running highly efficient operations in world-class refineries and integrated storage and bulking facilities. [www.apicalgroup.com](http://www.apicalgroup.com)

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